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"Turn Up the Volume on Your Education!"

Do you listen to Pharrell, Ed Sheeran, or Beck? How about Taylor Swift or Iggy Azalea? Did you know there's an Arizona connection to all these musicians and hundreds more? That connection: CRAS People Make It.

featuring different equipment to ensure that by the time each student graduates they can work in any studio, anywhere. Every student becomes well-versed on every piece of audio equipment thus giving them the most career options and opportunities.

CRAS, The Conservatory of Recording Arts & Sciences (www.cras.edu), is an accredited, postsecondary education school dedicated to those seeking a career in the music, game audio, live sound, broadcast and post production for film and TV industries. Widely recognized as a leading audio recording school in the U.S., nearly 70% of the students that attend CRAS come from outside Arizona to attend the five-day per week, 11-month program.

During the most recent GRAMMY awards ceremony, 47 different CRAS graduates held credits for their work with 50 artists/bands that were up for awards in 42 out of 83 categories. 21 of those graduates worked on albums that won a GRAMMY, including seven-time GRAMMY award winning graduate Darrell Thorp who took the stage with Beck to accept the award for Album of the Year of which he was the album's Engineer.

The audio school has two campuses, one in Gilbert and the other in Tempe, with new classes and cycles beginning every three weeks. Each location has several studios

Included in the cost of tuition, every CRAS student receives his or her own "Laptop Recording Package." Its centerpiece, a MacBook Pro 13" is loaded with software capable of on the go multi-track recording, anywhere, anytime. This Laptop Recording Package, in conjunction with CRAS' school intranet, CRAS Connect, assures that its curriculum is up to date and standardized, giving everyone at CRAS the best possible learning environment. Software includes the latest version of Pro Tools, iZotope's award winning audio software Ozone, RX, and Insight, Native Instruments Komplete Audio 6, Logic Pro 9, Audio-Technica ATH-M20





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headphones, ATM410 microphone, Waves Certification Bundle and a CRAS Backpack.

CRAS also secures Internships for their students. As graduation nears, each student provides CRAS a list of ten studios of where they wish to Intern (usually those studios are in the music recording hotbeds of Los Angeles, New York and Nashville). CRAS then helps secure one of the ten requested studios for their Internship.

It's these Internships that lead to many industry jobs and successful careers, as demonstrated by the many GRAMMY, EMMY, CMA and OSCARS that CRAS graduates have earned.

Darrell Thorp, a seven-time

GRAMMY winner, recently returned to the CRAS campus in Gilbert to talk to current students leading a seminar called "Anatomy of a Mix." Special guest presentations by alumni, studio executives and industry leaders are normal at CRAS, because the school's leaders know that it's important for students to hear first-hand what to expect so that they can maximize the opportunities they receive to recognize and maximize their career options.

Equally important, the music industry knows about CRAS and seeks out its graduates. For example, the famous EastWest Recording Studios (Frank Sinatra, Tom Petty, Brian Wilson) and its predecessor have brought on 30 interns from CRAS since 2001. EastWest's Manager, Candace Stewart, says CRAS students stand out because the school has exposed students to new as well as vintage gear. The school's training in broadcast audio, live sound and gaming also gives its students skills that are uncommon elsewhere.

More than half of EastWest's CRAS interns – 17 budding engineers in total – have been hired by or do freelance work at the studio after their internships. If Stewart likes an intern but doesn't have an opening, she'll call other studios and make recommendations.

These success stories are the norm for CRAS. Because CRAS People Make It.